















































## Welcome to the 7th East Africa Energy, Oil & Gas Summit & Exhibition

Dear friends and industry colleagues,

The National Oil Corporation of Kenya is delighted to be hosting the 7th East Africa Energy Oil & Gas Summit & Exhibition (EAOGS) here in Nairobi from 15-16 March 2023.

The leading event for the region has been bringing regional, international and domestic businesses from across the public and private sectors together for the past ten years as the new emerging oil and gas countries in East Africa have been developing their hydrocarbon potential. Great strides have been made with huge gas projects underway in Mozambique and Tanzania. The final investment decision has unlocked billions of dollars of investment opportunities in Uganda and here in Kenya, the progress through the field development plan of Tullow JV Partners looks encouraging.

Given its beneficial infrastructure and location, Nairobi is the natural hub for the East Africa Energy, Oil & Gas Summit & Exhibition. We will draw on all our resources and relationships across the public and private sectors through the East Africa region to ensure comprehensive government and state company participation at EAOGS. Given the recent significant industry developments, we see huge opportunities for our international and national partners and for the development of our natural resource wealth for the benefit for all and ensuring that East Africa's energy needs are met.

We believe in the importance of attracting foreign investment while promoting local entrepreneurship and capacity building and the important role of EAOGS in providing a muchneeded platform to facilitate this. So, we invite you to support our event, to support us and to support East Africa and share in our development and prosperity. We welcome you all to join us.

#### A bright future through energy

Yours Faithfully,



Chief Executive Officer, National Oil Corporation of Kenya





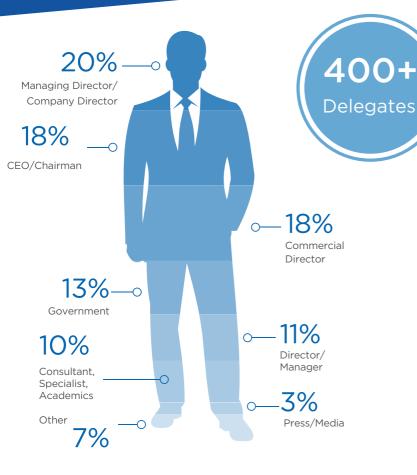
## **CONTACT US**

Mohamed Shiha, Event Director mshiha@gep-events.com t: +20 100 1797 986





# PARTICIPANT DEMOGRAPHICS











# STRATEGIC PROGRAMME

## The East Africa Energy, Oil & Gas Summit & Exhibition annually features over 40 high level speakers

Making up the programme are ministry officials, senior executives and industry experts from NOCs, IOCs, financial institutions, government authorities, service companies and industry associations. Spread across three days, proceedings are led directly by major government, state companies and global players in the region and the issues and areas they highlight of most importance to those operating in the region

#### FEATURING A SERIES OF INTERACTIVE SESSIONS

- Progress in moving towards production
- Spotlight on emerging markets
- Focus on the role of the service companies Delivering a clean and sustainable energy mix
- ▶ Local Content and engaging the community ▶ Legal frameworks and regulations
- Powering the East Africa region

- ▶ Latest exploration and licensing updates
  ♠ Attracting investment and project finance
  - Digital transformation
    - **Energy transition and energy mix**

    - The geopolitical impact on the energy sector

"I wish to commend the organisers of EAOGS for bringing together eminent persons and experts to discuss issues affecting the oil and gas industry in Africa"



H.E. Dr. Omar Farouk Ibrahim Secretary General, African Petroleum Producers' Organization

Keynote speaker at EAOGS 2021



# **WIDER SUMMIT**



#### **EAOGS EXHIBITION**

The EAOGS exhibition is an opportunity for companies to display their latest products and services to their target audience of industry decision makers from around the world



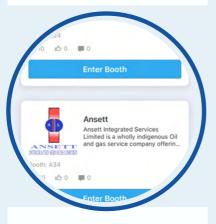
#### **NETWORKING**

Throughout EAOGS, an emphasis is placed on interaction between all participants and time is factored into the programme to allow for this during breakfast, coffee breaks and lunches



#### **EAOGS AWARDS**

The EAOGS Awards recognise and celebrate outstanding achievements by local and international companies and reward those that have played a defining role in moving the industry forward



#### **EAOGS EVENT APP**

Personalise your agenda, view the event floor plan, book those all important one to one meetings and much more through the official EAOGS event app "These conferences are very important to all of us involved in the industry to interact, exchange ideas and to learn from one another on what is happening... what is happening in the industry in Africa more importantly."

#### Florival Mucave

President, Mozambique Oil & Gas Chamber

Speaking at EAOGS 2020



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## As a sponsor and/or exhibitor, you will be positioned amongst the most influential players across East Africa

The East Africa Energy, Oil & Gas Summit & Exhibition sponsorship packages offer branding opportunities extensively throughout the conference and exhibition and during the months leading up to the event.

There are packages to suit all marketing deliverables and budgets and the organisers will welcome any suggestions you have and can build any bespoke packages around your marketing plans. Sponsors will have the option to contribute presentations within the main conference programme to share your vision and expertise with the audience.

#### REGULAR PARTNERS FROM ACROSS THE EAOGS NETWORK

































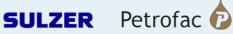


















# PARTNERSHIP OPTIONS

	STRATEGIC (Exclusive)	DIAMOND (2 available)	PLATINUM (4 available)	GOLD	SILVER	BRONZE
INVESTMENT (US\$) *	\$40,000	\$35,000	\$25,000	\$20,000	\$15,000	\$10,000
Logo displayed on top of event collateral	✓					
Logo on all marketing collateral pre, during and post event	<b>✓</b>	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Logo on all EAOGS newsletters distributed to 150,000+	✓	✓	✓	✓	✓	✓
Logo on EAOGS website and all digital marketing	✓	✓	✓	✓	✓	✓
Distribution of company press release	✓	✓	✓	✓		
Official event app delegate profile and full access	8	6	5	4	3	2
Conference passes (including speakers)	12	10	8	6	4	3
Selected partners can also choose from the below branding and sponsorship options	Select 3	Select 2	Select 2	Select 1	Select 1	
VIP lounge	✓	✓	✓			
Gala dinner	✓	$\checkmark$	✓			
Lunch host, day one, two or three	✓	✓	✓	<b>✓</b>		
Drinks reception host, day two	✓	✓	✓	✓		
Refreshment break host, day one, two or three	✓	$\checkmark$	✓	✓	Day 2 or 3	
Conference registration desk	✓	$\checkmark$	✓	✓		
Exhibition registration desk	✓	$\checkmark$	✓	✓		
Conference and exhibition badge and lanyard	✓	$\checkmark$	✓	✓		
Welcome wall	✓	$\checkmark$	✓	✓	✓	
Official event app	✓	$\checkmark$	✓	✓		
Agenda and floorplan	✓	$\checkmark$	✓	✓		
Directional signage	✓	$\checkmark$	✓	<b>✓</b>		
Stage podium	✓	$\checkmark$	✓	✓	✓	

"The content was very good and very relevant at this formative stage. I'm very grateful to the organisers and I will definitely be back next year."

James Mureu, Former Chairman of the Board at Kenya National Chamber of Commerce & Industry

<sup>\*</sup>Packages can be tailored to suit budgets and requirements and function or branding opportunities can be booked separately, please enquire for further details: mshiha@gep-events.com | t: +20 100 1797 986



# **CONTACT US**

Participating at the 7th East Africa Energy, Oil & Gas Summit & Exhibition is the most efficient way of combining insight into opportunities with purposeful meetings.

To discuss the most effective solution for you, please contact the organising committee:

Mohamed Shiha, Event Director

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"East Africa is an energy province so this summit is timely considering that East Africa's gas is entering the exploration and production phase."

John Ego, Manager, Exploration National Oil Corporation of Kenya Speaking at EAOGS 2020





National Oil Corporation of Kenya